Accounting Basics, Part 1

Accrual, Double-Entry
Accounting, Debits & Credits,
Chart of Accounts,
Journals and,
Ledger

What's Here...

- Introduction
- Business Types
- Business Organization
- Professional Advice
- Accounting and Records
- Accrual Accounting
- Basic Bookkeeping
- Chart of Accounts

- Double-Entry Accounting
- Debits & Credits
- The Journal
- The Ledger
- Additional Information

Introduction, Page 1 of 4

- Accounting is the bookkeeping methodology involved in creating a financial record of all business transactions and in preparing statements concerning the assets, liabilities and operating results of the business
- Accounting methods and terms have standard rules known as:
 - Generally Accepted Accounting Principles (GAAP)

Introduction, Page 2 of 4

- Causes of recurring business difficulty and failure include:
 - Inadequate planning
 - Lack of business knowledge
 - Lack of capital
 - Poor management, judgment, and decisions
- Successful business managers understand their business information and make comparisons from month-to-month and yearto-year

Introduction, Page 3 of 4

- Accounting collects, organizes and presents business information in a timely manner and standardized format
- This tutorial outlines accounting "basics" with a primary focus on manual, double entry, accrual accounting processes

Introduction, Page 4 of 4

- In Part 2 of this series, we pick up where this one ends. It illustrates and discusses the accounting cycle, adjusting entries, closing entries, trial balance and closing balance.
- In Part 3, we illustrate and discuss the Balance Sheet, Income Statement and analyzing these financial reports.

Business Types

- Let's imagine you are going to open a new business – what will be its purpose?
 - Service
 - Sales
 - Manufacturing
- Why does this matter?
 - This is one important factor in deciding which type accounting systems, processes and methods to use

Business Organization

- How will you structure the business?
 - Sole proprietorship
 - Partnership
 - Corporation
 - Limited Liability Company
- Why does this matter?
 - This decision is another major factor in determining which type accounting systems, processes, and methods you will use

Professional Advice

- Accountants
- Attorneys
- Bankers
- Insurance Agents
- Investment Advisors
- Investors
- Partner/s
- Government agencies
- Vendors / suppliers
- Local business people
- Professional association members

Starting and operating a business without professional assistance is illadvised

Accounting and Records, Page 1 of 2

- Cash-basis Accounting
- Single-entry record keeping
- Double-entry record keeping
- Accrual-basis Accounting

These each have merit, purpose, and applicability.

The business type/purpose and size and the ownership structure will determine which accounting method and record keeping system is most appropriate for your business venture.

Accounting and Records, Page 2 of 2

Typical Business Records:

- Journals
- General Ledger
- Petty Cash Record
- Inventory Records
- Fixed Asset Log
- Accounts Receivable
- Accounts Payable

- Payroll Records
- Mileage Log
- Travel Record
- Entertainment Record
- Customer Records
- Business Checkbook
- Filing System

Accrual Accounting, Page 1 of 2

- Businesses can record revenue and expenses in one of two ways – cash-basis or accrual-basis.
- Accrual accounting is used in businesses involved in production, purchase and sale of merchandise. Revenue is a factor.

Accrual Accounting, Page 2 of 2

- In accrual-basis accounting, revenue is recorded when earned, expenses are recorded when they are incurred whether they are paid or not
- When transactions are posted may have nothing to do with when cash is received or payments are made
- Cash is not necessarily the same as revenue

Basic Bookkeeping, Page 1 of 3

- Bookkeeping deals with five major accounting categories:
 - Assets
 - Liabilities
 - Owner's Equity (Equity/Capital/ Net Worth)
 - Revenue
 - Expense
- Accounting is the bookkeeping processes that records financial transactions and creates records and statements concerning the assets, liabilities, and operating results of a business

Basic Bookkeeping, Page 2 of 3

- Basic bookkeeping process for each business transaction:
 - (1) Determine correct account category (assets, liabilities, net worth, revenue, or expense)
 - (2) Identify correct line item account (e.g., Salaries & Wages; Employer Share of FICA; Sick Leave Expense, Annual Leave Expense, etc.)
 - (3) Ensure correct amount used when recording (posting) the transaction
 - (4) Be consistent and accurate

Basic Bookkeeping, Page 3 of 3

- Dollar signs are <u>not</u> used in journals or ledgers. They <u>are</u> used in financial reports.
- Commas used to show thousands of dollars are <u>not</u> required in journals or ledgers. They are used in financial reports.
- Decimal points are <u>not</u> required on ruled journals or ledgers. They <u>are</u> used in financial reports.

Chart of Accounts, Page 1 of 4

- All accounting systems use a Chart of Accounts
 - A listing of accounts in a financial system generally using numeric or alpha-numeric characters to designate the transactions that comprise the Balance Sheet and Income Statement
 - The chart of accounts is used as the basis for preparing financial reports from an accounting system
 - The reports should be designed to capture financial information necessary to make good financial decisions

Chart of Accounts, Page 2 of 4

- A Chart of Accounts could include the following account series (groups):
 - 100 Assets
 - 200 Liabilities
 - 300 Net worth
 - 400 Revenue
 - 500 Expenses

Chart of Accounts, Page 3 of 4

Assets	Liabilities	Net Worth	Revenue	Expenses
Cash Accounts receivable Automobile Equipment Building Land Supplies Accumulated depreciation	Accounts payable Note payable Mortgage payable Salaries payable	Capital Withdrawals	Sales Services income Interest earnings	Salaries and wages Utilities Supplies Repairs Rent Office Interest Insurance Advertising Depreciation expense Miscellaneous

Chart of Accounts, Page 4 of 4

Example Chart of Accounts:

100 - Assets

101 - Cash

102 - Accounts receivable

103 - Automobile

104 - Equipment

105 - Building

106 - Land

107 - Supplies

108 - Accumulated Depreciation

200 - Liabilities

201 - Accounts payable

202 - Note payable

203 - Mortgage payable

204 - Salaries payable

300 - Net worth

301 - Capital

302 - Withdrawals

400 - Revenue

401 - Sales

402 - Services Income

403 - Interest Earnings

500 - Expenses

501 - Salaries and Wages

502 - Utilities

503 - Supplies

504 - Repairs

505 - Rent

506 - Office

507 - Interest

508 - Insurance

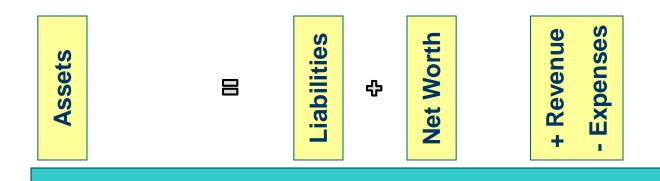
509 - Advertising

510 - Depreciation Expense

514 - Miscellaneous

Double-Entry Accounting, Page 1 of 3

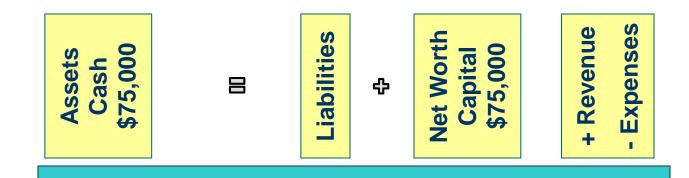
 A double-entry system requires the use of two or more accounts for each transaction



Like a see-saw, these must <u>balance</u> in a doubleentry accounting system.

Double-Entry Accounting, Page 2 of 3

 Example 1 – A business starts with an investment of \$75,000 which is recorded (posted) as:



Double-Entry Accounting, Page 3 of 3

 Example 2 – The business buys a \$55,000 building with \$5,000 cash and a mortgage which is posted as:

Assets
Cash
- \$5,000
Building
\$50,000
Rortgage/Payable
\$50,000
\$50,000

- Revenue
+ Revenue
\$5,000

Debits and Credits, Page 1 of 2

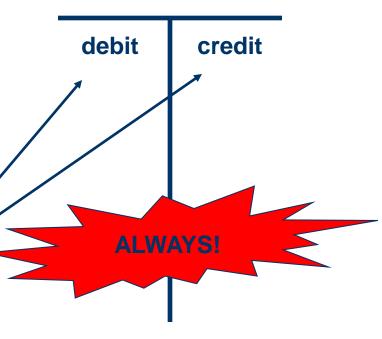
Accountants have used the terms *debit* and *credit* for hundreds of years to describe where numbers are placed in Journals and Ledger Books.

Debit means left

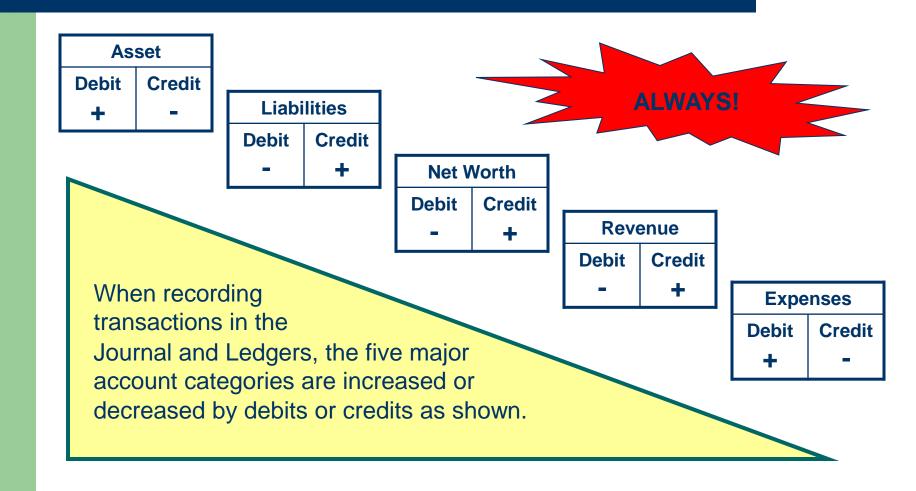
• Credit means right

Latin Dr and Cr:

- Dr for Debit
- Cr for Credit



Debits and Credits, Page 2 of 2



The Journal, Page 1 of 5

- The Journal or General Journal is used to record all transactions in chronological order
- The Journal is the book of original entry
- Entries are made on a daily basis, according to the time and date they occur
- The Journal records debits (left side) and credits (right side) as illustrated on the next slide

The Journal, Page 2 of 5

Da	Date Description of Entry		PR	Debit	Credit	
20	XX					
Mar	1	Cash			40000	
		Capital				40000
		Invested in the busi	ness			
			<u>†</u>	†		
	2	Rent			600	
		Cagh /				600
						-
Indent C	redits	Skip be	etween entries			
Explair	n transa	ansaction Record account number af t			ımber after	

amount posted to ledger

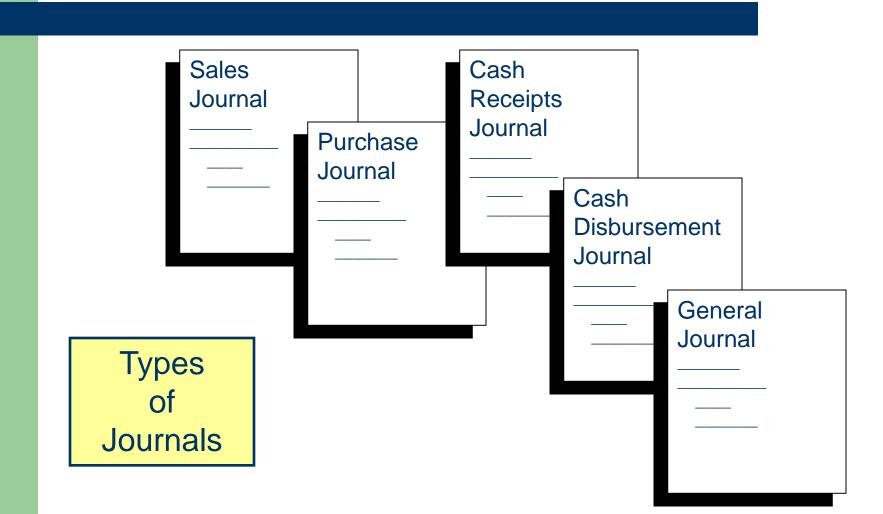
The Journal, Page 3 of 5

Date		Description of Entry	PR	Debit	Credit
20	XX				
Apr	1	Truck		28000	
		Cash			10000
		Note payable			18000
		Purchase a new truck			

April 1 – bought new truck. Invested \$10,000 cash in truck with remainder on a note payable. The truck cost \$28,000.

Truck	Cash	Note Payable
28000	10000	18000
Plus	Minus	Plus
(increase)	(decrease)	(decrease)

The Journal, Page 4 of 5



The Journal, Page 5 of 5

Sales Journals

Record only sales on credit

Purchases Journals

Record everything bought on credit

Cash Receipts
Journals

Record all incoming cash

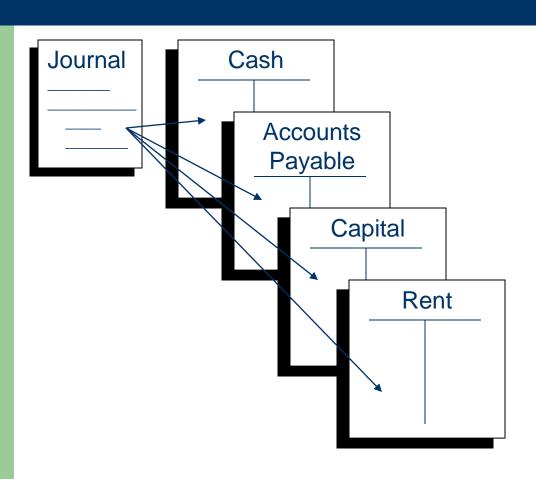
Cash Disbursements
Journals

Record all outgoing cash

General Journal

Everything not recorded in the other Journals

The Ledger, Page 1 of 2



- Each business transaction is recorded in the Journal, then posted (placed) into the applicable Ledger book.
- The Ledger has all the accounts listed in order (assets, liabilities, net worth, revenue, and expenses).

The Ledger, Page 2 of 2

Transactions are typically recorded as follows:

- After reviewing details of the transaction, determine the accounts affected
 - Two or more accounts will be affected in a double-entry system
- Decide if the applicable accounts are increased or decreased by the transaction
- Place the correct amount on the proper side of the "T" account to reflect the increase or decrease

Cash	Note Payable	
10000 Minus	18000 Plus	
(decrease)	(decrease)	
	10000 Minus	

Additional Information,

My Bean Counter website at:

http://www.dwmbeancounter.com/

Accounting Basics, Part 2

The Accounting Cycle,
T-Accounts,
Trial Balance, and
from Ledger to
Trial Closing Balance

What's Here...

- Introduction
- The Accounting Cycle
- T-Accounts
- Trial Balance
- Adjusting Entries
- Closing Entries

Introduction, Page 1 of 2

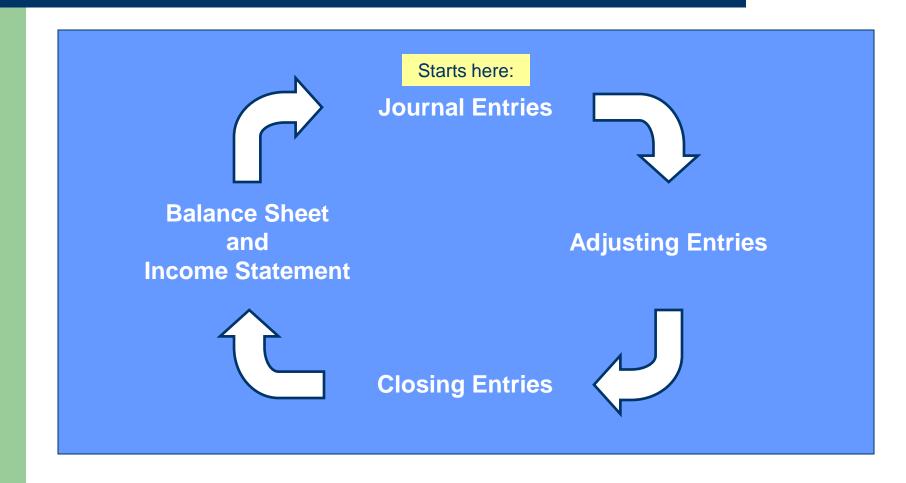
- This training picks up where Part 1 left off.
 This one illustrates and discusses:
 - The Accounting Cycle
 - T-Accounts
 - Trial Balance
 - Adjusting Entries
 - Closing Entries
 - Trial Closing Balance

Introduction, Page 2 of 2

- Part 1, started with the Basics by discussing:
 - Business Types
 - Business Organization
 - Professional Advice
 - Accounting and Records
 The Journal
 - Accrual Accounting
 - Basic Bookkeeping

- Chart of Accounts
- Double-Entry Accounting
- Debits & Credits
- The Ledger
- Part 3, the next training in this series, illustrates and discusses the Balance Sheet, the Income Statement and analyzing financials

Accounting Cycle Page 1 of 9

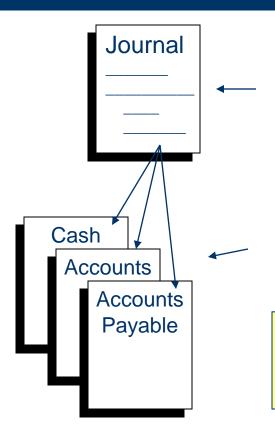


Accounting Cycle, Page 2 of 9

- Step 1 Business transactions occur that result in source documents such as receipts, bills, checks, etc.
- Step 2 Business transactions are recorded in the Journal chronologically by account name
- Step 3 Information is posted (copied) from the Journal to the General Ledger (book in which accounts are recorded)

Steps are illustrated on next slide

Accounting Cycle, Page 3 of 9



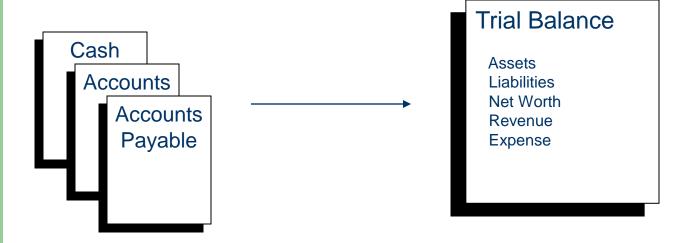
Steps 1 and 2 – Transactions occur resulting in business revenue and expense details that are recorded in the Journal

Step 3 – Information from Journal is posted to applicable ledgers

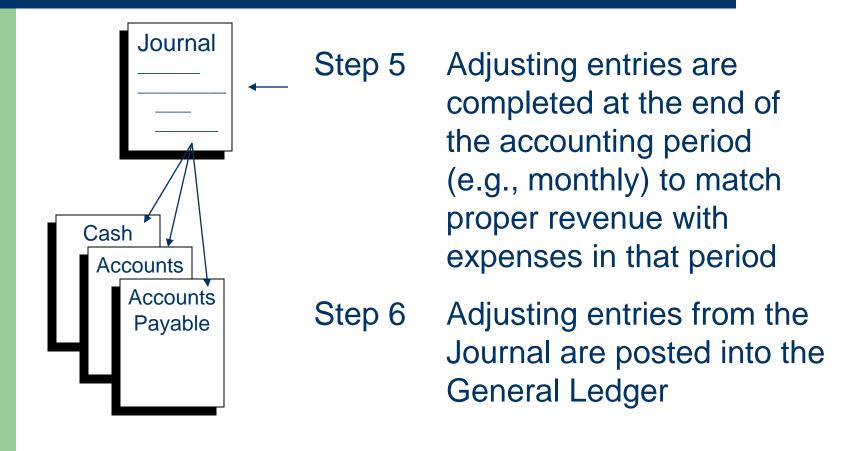
Recurring transactions are grouped together into like accounts (categories) such as cash, receivables, payables, equipment, etc.

Accounting Cycle, Page 4 of 9

Step 4 A trial balance is prepared which lists, in order, the ending monthly balances of all general ledger accounts

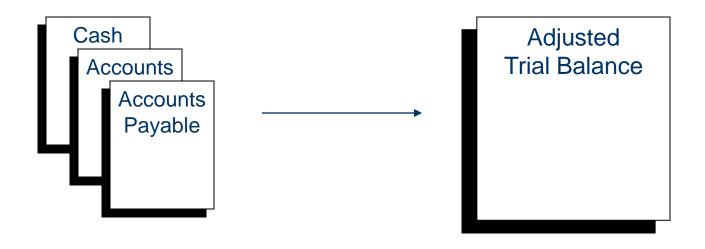


Accounting Cycle, Page 5 of 9

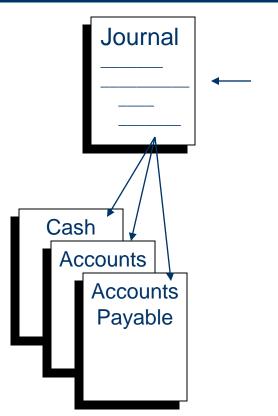


Accounting Cycle, Page 6 of 9

Step 7 An adjusted trial balance is prepared that reflects only the adjusting entries. (If an error has occurred, it was made in posting.)



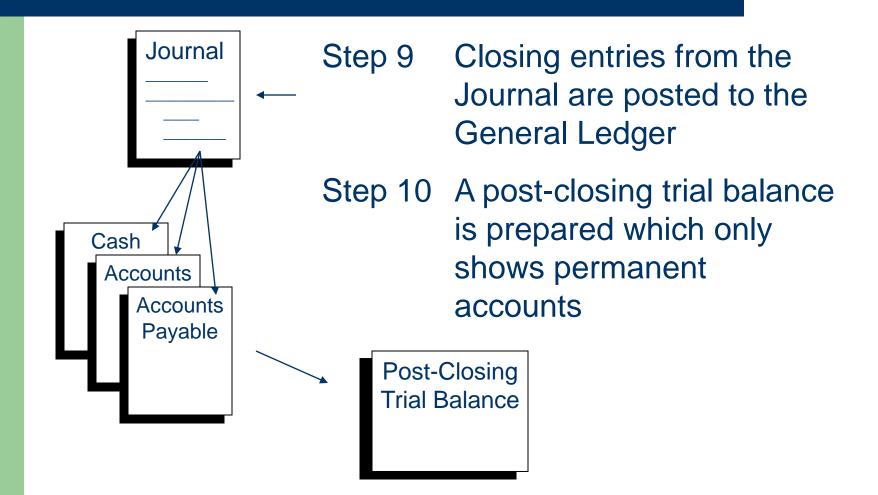
Accounting Cycle, Page 7 of 9



Step 8 All temporary (nominal) accounts are closed and have a zero balance at the beginning of the next accounting period (month)

> All closing entries at the end of the accounting period are recorded in the **Journal**

Accounting Cycle, Page 8 of 9



Accounting Cycle, Page 9 of 9

- Step 11 Monthly (or periodic) financial statements are prepared:
 - Income Statement

Revenue – Expenses = Net Profit/Loss

Balance Sheet

Assets = Liabilities + Net Worth

The Balance Sheet equation cannot balance until net income (or loss) is added to the Balance Sheet from the Income Statement.

T- Accounts, Page 1 of 7

Cash

Account No. 101

Da ²		Item	PR	Debit	Date 20X		Item	PR	Credit
Jan	1		J1	2500	Jan	2		J1	250
					Jan	3		J1	175
				2500					452
Jan	XX	Balance 2048							•

Standard Ledger Account ... the "T" Account

Footing (adding) helps balance the account.

Ending balance is difference between the footings.

T- Accounts, Page 2 of 7

Assets = Liabilities + Net Worth

Debit Credit Debit Credit Balance Balance

Balances are the differences between debits and credits in the accounts.

Normal balance for all asset accounts are debits.

Normal balance for liability accounts are credits.



Revenue - Expenses



Withdrawals





T- Accounts, Page 3 of 7

On Jan 1, 20XX, the business owner invested \$5000 cash and \$100 office equipment in the business.

Cash		Eq	uipment	Ca	pital	
Debit	Credit	Debi	t Credit	 Debit	Credit	
5000		100			5100	

On Jan 15, 20XX, the business bought a used truck for \$1000 cash and a note payable for \$4000.

Cash			Truck			Note F	Payable
Debit	Credit	De	ebit	Credit		Debit	Credit
5000	1000	50	000				4000

T- Accounts, Page 4 of 7

On Jan 17, 20XX, the business earned \$2000 for services.

Cash		Rev	enue
	Credit	Debit	Credit
5000 2000	1000		2000

On Jan 20, 20XX, the business paid utilities on the building for \$200.

Ca	sh	_	Utilities	Expense
Debit	Credit		Debit	Credit
5000 2000	1000 200		200	

T- Accounts, Page 5 of 7

On Jan 21, 20XX, the business paid its monthly building/office rent of \$500.

Cash		 Rent E	xpense		
	Debit	Credit	Debit	Credit	
	5000 2000	1000 200	500		
	2000	200			
		500			

On Jan 22, 20XX, the business bought office supplies for \$250.

 Ca	sh	_	Office S	upplies
Debit 5000	Credit	_	Debit	Credit
5000 2000	1000 200 500		250	
	25 0			

T- Accounts, Page 6 of 7

On Jan 24, 20XX, the business owner withdrew \$100 cash to pay personal expenses.

Ca	sh	 Witho	Irawals
Debit	Credit	Debit	Credit
5000	1000	100	
2000	200		
	500		
	250		
	100		

T- Accounts, Page 7 of 7

At the end of the month the business transactions were summarized.

C	ash	Office Ed	quipment	Busines	s Capital	Utilit	ties	
Debit	Credit	Debit	Credit	Debit	Credit	Debit	Credit	
5000 2000	1000 200 500	100			5100	200		
	250	Tru	ıck	With	ndrawals	R	ent	
	100	Debit	Credit	Debit	Credit	Debit	Credit	
Balance 4950		5000		100		500		
Office	Supplies	Note Pa	ayable	Reve	enue			
Debit	Credit	Debit	Credit	Debit	Credit			
250			4000		2000	to Tr	rial Balan	C

Trial Balance, Page 1 of 2

	Business Name Trial Balance Date	
	Debit	Credit
Cash	\$4,950	
Supplies	250	
Equipment	100	
Vehicle	5,000	
Note Payable		4,000
Capital		5,100
Withdrawal	100	
Revenue		2,000
Utilities	200	
Rent	500	
TOTALS	\$11,100	\$11,100
	*	×

When the Trial Balance matches (equals), everything is fine.

But, when it doesn't the bookkeeper must backtrack and verify all entries against the business transaction documentation until the discrepancy is discovered.

Corrections are entered and annotated in the Journal, posted to the applicable ledger, and the Trial Balance.

Debits = Credits

Trial Balance, Page 2 of 2

- Prepared at the end of the accounting period
- Prepared from the general ledger
- Each account balance is recorded in order starting with assets, liabilities, net worth, revenue and expenses
- Totals for debits and credits are compared and should equal
- Journals, ledgers and business transaction documentation are reconciled

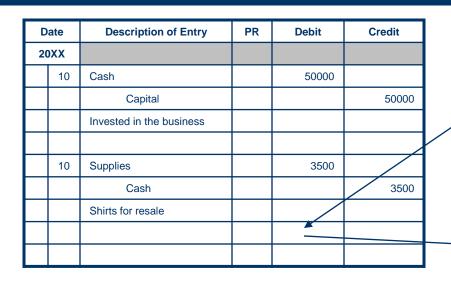
Adjusting Entries, Page 1 of 11

- Made at the end of the month or accounting period
- Made to:
 - Current Assets
 - Long-Term Assets
 - Liabilities
 - Revenue
 - Expense

Adjusting Entries, Page 2 of 11

- Cash is never used in an adjusting entry
- An expense or revenue account is used in every transaction
- Expenses will normally be debits and revenue accounts will be credits
- Revenue and Expense Accounts that have been earned, but remain unrecorded, must be adjusted

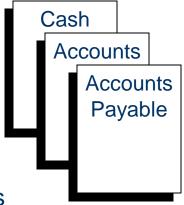
Adjusting Entries, Page 3 of 11



Adjustments are recorded in the Journal .. Then posted to ledgers

Adjusted Trial Balance

2. An <u>adjusted</u> trial balance is prepared to guard against errors.



Adjusting Entries, Page 4 of 11

Asset

 Accounts such as prepaid insurance, office supplies, prepaid rent have been paid in advance and recorded as assets.
 These should be expensed as used.

Liabilities

A unique liability may be created when services are paid in advance for something the business has not yet done. This receipt of cash increased the cash account and a liability called *Unearned Revenue* which remains in this account until "earned". As it is "earned" it is transferred out of this account and into Revenue.

Adjusting Entries, Page 5 of 11

- Accrued Expense
 - These are expenses that have been incurred, but not yet paid.
- Accrued Revenue
 - A job will not be completed for several months and the business won't get paid until the end of the job. At the end of the first month, an adjusting entry is needed for the amount of earnings in the current month, even though the job is not yet completed and no bill has been sent.

Business Name: Trial Balance	Date	
	Debit	Credit
Cash	1000.00	
Accounts Receivable	5000.00	
Prepaid Insurance	600.00	
Office Supplies	400.00	
Equipment	10000.00	
Automobiles	24000.00	
Buildings	80000.00	
Land	25000.00	
Accounts Payable		25000.00
Notes Payable		15000.00
Unearned Revenue		1500.00
Mortgage Payable		80000.00
Capital		27500.00
Withdrawals	12000.00	
Revenue (earnings)		90000.00
Wage Expense	48000.00	
Utilities Expense	12000.00	
Advertising Expense	6000.00	
Repair Expense	15000.00	
TOTAL	239000.00	239000.00

Adjusting Entries, Page 6 of 11

This sample trial balance will be used to demonstrate end-of-month/period adjusting entries for:

- Current Assets
- Long-Term Assets
- Current Liabilities
- Accrued Expense
- Accrued Revenue

While each of the examples are separate, all of these that are applicable would be made and an Adjusted Trial Balance prepared.

Adjustments will appear in blue.

Business Name: Adjusted Trial Balance		Date	
		Debit	Credit
Cash		1000.00	
Accounts Receivable		5000.00	
Prepaid Insurance		600.00	
Office Supplies		400.00	
		300.00	
Equipment		10000.00	
Automobiles		24000.00	
Buildings		80000.00	
Land		25000.00	
Accounts Payable			25000.00
Notes Payable			15000.00
Unearned Revenue			1500.00
Mortgage Payable			80000.00
Capital			27500.00
Withdrawals		12000.00	
Revenue (earnings)			90000.00
Wage Expense		48000.00	
Office Supplies Expense		100.00	
Utilities Expense		12000.00	
Advertising Expense		6000.00	
Repair Expense		15000.00	
	TOTAL	239000.00	239000.00

Adjusting Entries, Page 7 of 11

Adjusting Current Assets:

Date			P.R.	Debit	Credit
Dec	31	Office Supplies Exp		100	
		Office Supplies			100

Current assets are adjusted by removing the used amount from the asset account and transferring it to the expense account.

Business Name: Date Adjusted Trial Balance					
	Debit	Credit			
Cash	1000.00				
Accounts Receivable	5000.00				
Prepaid Insurance	600.00				
Office Supplies	400.00				
Equipment	10000.00				
Accumulated Depreciation		2000.00			
Automobiles	24000.00				
Accumulated Depreciation		5000.00			
Buildings	80000.00				
Accumulated Depreciation		4000.00			
Land	25000.00				
Accounts Payable		25000.00			
Notes Payable		15000.00			
Unearned Revenue		1500.00			
Mortgage Payable		80000.00			
Capital		27500.00			
Withdrawals	12000.00				
Revenue (earnings)		90000.00			
Wage Expense	48000.00				
Utilities Expense	12000.00				
Advertising Expense	6000.00				
Repair Expense	15000.00				
Depreciation Expense	2000.00				
Depreciation Expense	5000.00				
Depreciation Expense	4000.00				
TOTAL	239000.00	239000.00			

Adjusting Entries, Page 8 of 11

Adjusting Long-Term Assets:

Date			P.R.	Debit	Credit
Dec	31	Depreciation Expense, Equip	J16	2000	
		Accumulated Depreciation	J17		2000
Dec	31	Depreciation Expense, Auto	J18	5000	
		Accumulated Depreciation	J19		5000
Dec	31	Depreciation Expense, Bldg	J20	4000	
		Accumulated Depreciation	J21		4000

Long-term assets need to be adjusted for the amount of depreciation (use) for the accounting period. AN account called Accumulated Depreciation is used. This account is a contra-asset account (credit balance) instead of a the normal debit balance of an asset.

The difference between cost and depreciation is known as book value. (e.g., equip cost 10000 – 2000 depreciation = 8000 book value.)

Business Name: Adjusted Trial Balance		Date	
		Debit	Credit
Cash		1000.00	
Accounts Receivable		5000.00	
Prepaid Insurance		600.00	
Office Supplies		400.00	
Equipment		10000.00	
Automobiles		24000.00	
Buildings		80000.00	
Land		25000.00	
Accounts Payable			25000.00
Notes Payable			15000.00
Unearned Revenue			1500.00
			1000.00
Mortgage Payable			80000.00
Capital			27500.00
Withdrawals		12000.00	
Revenue (earnings)			90000.00
			90500.00
Wage Expense		48000.00	
Utilities Expense		12000.00	
Advertising Expense		6000.00	
Repair Expense		15000.00	
	TOTAL	239000.00	239000.00

Adjusting Entries, Page 9 of 11

Adjusting Current Liabilities:

Date			P.R.	Debit	Credit
Dec	31	Unearned Revenue		500	
		Revenue			500

Earnings of \$500 are recorded as revenue from the liability account. The liability account was created when the company received cash in advance, but had not earned the amount. When the amount is earned, it is transferred to the revenue account.

Business Name: Date Adjusted Trial Balance						
	Debit	Credit				
Cash	1000.00					
Accounts Receivable	5000.00					
Prepaid Insurance	600.00					
Office Supplies	400.00					
Equipment	10000.00					
Automobiles	24000.00					
Buildings	80000.00					
Land	25000.00					
Accounts Payable		25000.00				
Wage Payable		1500.00				
Notes Payable		15000.00				
Unearned Revenue		1500.00				
Mortgage Payable		80000.00				
Capital		27500.00				
Withdrawals	12000.00					
Revenue (earnings)		90000.00				
Wage Expense	48000.00					
	49500.00					
Utilities Expense	12000.00					
Advertising Expense	6000.00					
Repair Expense	15000.00					
TOTAL	239000.00	239000.00				

Adjusting Entries, Page 10 of 11

Adjusting Accrued Expense:

Date			P.R.	Debit	Credit
Dec	31	Wage Expense		1500	
		Wage Payable			1500

This entry would be made by a company that pays payroll on the 5th and 20th of the month. The last days of the month would be recorded as a payable, because the expense had been incurred, but the company will not make a payment until the 5th.

Business Name: Adjusted Trial Balance		Date	
		Debit	Credit
Cash		1000.00	
Accounts Receivable		5000.00	
		6000.00	
Prepaid Insurance		600.00	
Office Supplies		400.00	
Equipment		10000.00	
Automobiles		24000.00	
Buildings		80000.00	
Land		25000.00	
Accounts Payable			25000.00
Notes Payable			15000.00
Unearned Revenue			1500.00
Mortgage Payable			80000.00
Capital			27500.00
Withdrawals		12000.00	
Revenue (earnings)			90000.00
			91000.00
Wage Expense		48000.00	
Utilities Expense		12000.00	
Advertising Expense		6000.00	
Repair Expense		15000.00	
	TOTAL	239000.00	239000.00

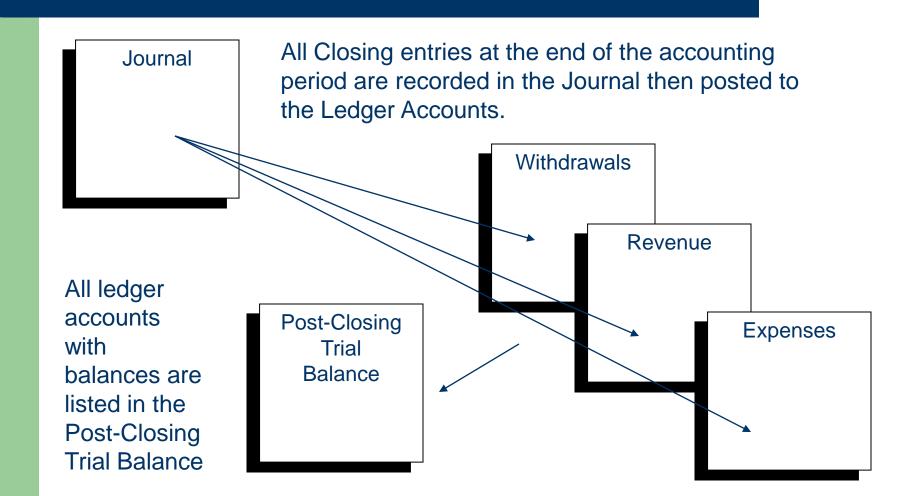
Adjusting Entries, Page 11 of 11

Adjusting Accrued Revenue:

Date			P.R.	Debit	Credit
Dec	31	Accounts Receivable		1000	
		Revenue			1000

This entry is made for a job that is not completed by the end of the accounting period, but needs to be recorded since the service was performed in the accounting period.

Closing Entries, Page 1 of 4

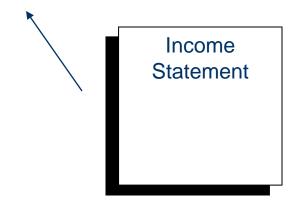


Closing Entries, Page 2 of 4

- At the end of each month, the revenue, expense and withdrawal accounts are closed to zero balance
- Closing entries move the difference between revenue and expense from the income statement to net worth (owner's equity)

Closing Entries, Page 3 of 4

Assets = Liabilities + Net Worth



The Balance Sheet equation can not balance without the amount of profit or loss from the Income Statement

Closing Entries, Page 4 of 4

- All revenue accounts start over at the end of each month. The revenue accounts are closed to the Expense and Income Summary
- All expense accounts are closed into the Expense and Income Summary
- The Expense and Income Summary account is closed to equity
- The Withdrawal Account is closed to equity

Additional Information, Page 1 of 2

Basic Accounting Training Part 1, covers:

- Business Types
- Business Organization
- Professional Advice
- Accounting and Records
- Accrual Accounting
- Basic Bookkeeping

- Chart of Accounts
- Double-Entry Accounting
- · Debits & Credits
- The Journal
- The Ledger

Additional Information, Page 2 of 2

- Basic Accounting Training Part 3, covers:
 - Balance Sheet
 - Income Statement
 - Analyzing financial reports

Accounting Basics, Part 3

The Income Statement,
Balance Sheet and
Basic Financial Analysis

What's Here...

- Introduction
- Financial Statements
- Income Statement
- Balance Sheet
- Sample Statements
- Impacting the Business
- Analyzing Financials

Introduction, Page 1 of 3

- This training picks up where Part 2 stopped.
- Part 1, started with the basics by discussing:

- Business Types
- Business Organization
- Professional Advice
- Accounting and Records
- Accrual Accounting
- Basic Bookkeeping

- Chart of Accounts
- Double-Entry Accounting
- Debits & Credits
- The Journal
- The Ledger

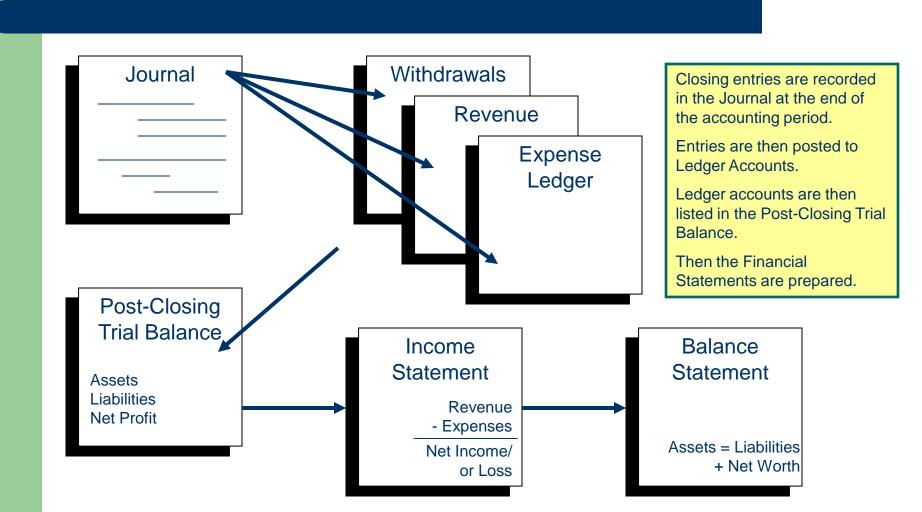
Introduction, Page 2 of 3

- Part 2, illustrated and discussed:
 - The Accounting Cycle
 - Adjusting Entries
 - Closing Entries
 - Trial Balance
 - Closing Balance

Introduction, Page 3 of 3

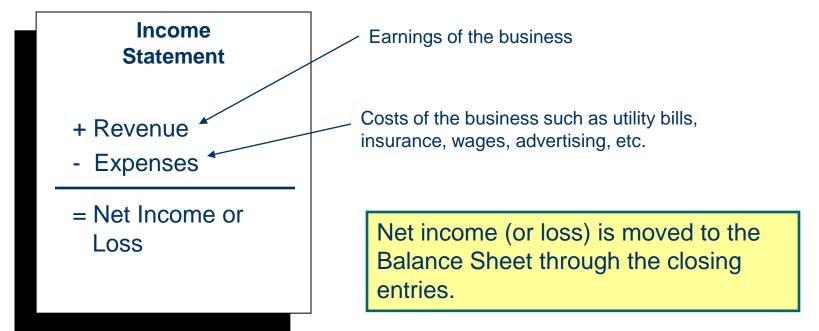
- This *training* illustrates and discusses:
 - Financial Statements
 - The Income Statement
 - The Balance Sheet
 - Analyzing Financials

Financial Statements



Income Statement, Page 1 of 3

 Information from the Post-Closing Trial Balance is entered in the Income Statement at the end of the accounting period:



Income Statement, Page 2 of 3

- The Income Statement is also known as the Operating Statement
- Composed of two account categories:
 - Income shows sales-related gross revenue
 - Expense show all costs associated with the sales such as Cost of Goods Sold and Personnel costs
- The two operating statement categories, plus to the three Balance Sheet account categories, are the main categories of accounts

Income Statement, Page 3 of 3

- Income (Operating) Statements cover a period of time
- Income and Expense are always recorded separately
- Both are used to record gross amounts gross income and gross expense
- Profit or loss is not a consideration in the individual account elements – it is determined after the entries are made

The Balance Sheet, Page 1 of 4

- The Balance Sheet can be prepared after the end-ofmonth adjustments are entered in the Journal and Ledgers and the adjusting Trial Balance prepared.
- The Balance Sheet shows what the business owns;
 what it owes; and its earnings (profits) or losses
- The Balance Sheet does NOT provide a clear breakdown of actual business activity

The Balance Sheet, Page 2 of 4

The Adjusted Trial Balance accounts include:

Cash

Accounts Receivable

Prepaid

Office Supplies

Equipment

Accumulated Depreciation

Vehicles

Accumulated Depreciation

Land

Accounts Payable

Notes Payable

Unearned Revenue

Mortgage Payable

Capital

Withdrawals

These are the Balance Sheet Accounts

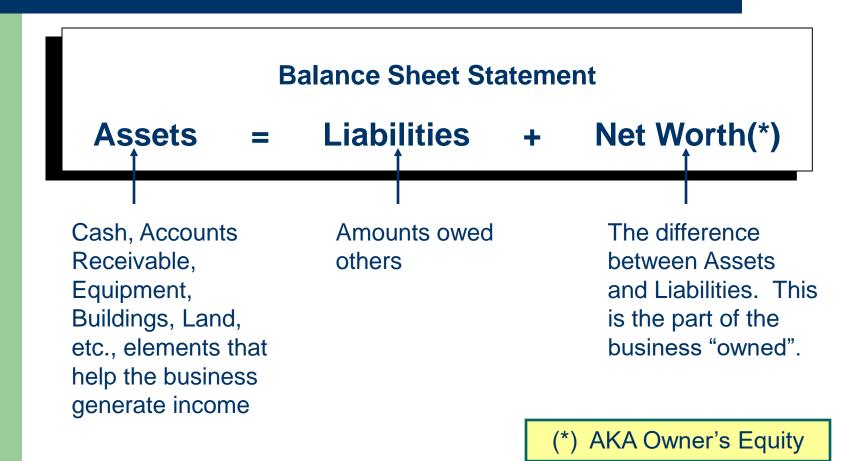
The Balance Sheet, Page 3 of 4

The Adjusted Trial Balance accounts include:

Revenue
Wage Expense
Utilities Expense
Repair Expense
Advertising Expense
Statement Accounts

The Income Statement Accounts are listed at the bottom of the adjusted trial balance, starting with revenue.

The Balance Sheet, Page 4 of 4



Sample Statements, Page 1 of 2

Business Name Income Statement For the Month Ended XXX X	X, 20XX	
Revenue:		
Service Income		\$16,520
Interest Income		250
Total Revenue		\$16,770
Expenses:		
Rent	\$ 1,500	
Utilities	900	
Supplies	4,000	
Wage	10,000	
Total Expenses		\$ 16,400
NET INCOME (LOSS)		\$ 370

Sample Statements, Page 2 of 2

Business Name Balance Sheet For the Month Ended	XXX XX, 20)XX	
ASSETS		LIABILITIES	
Cash	\$ 670	Accounts Payable	\$ 500
Accounts Receivable Supplies	3,500 2,500	Notes Payable	1,000
	·	Total Liabilities	\$ 1,500
		NET WORTH	
		Owner Capital	\$5,000
		Net Income	370
		-Withdrawals	200
		Owner Capital (ending)	5,170
	\$ 6,670		\$ 6,670

Impacting the Business

- A business owner can make the business grow by:
 - Investing personal cash and assets
 - Generating revenue from operations
 - Debt (borrowing to buy for the business)
- A business owner can make a business decline by:
 - Withdrawals for personal cash or assets
 - Generating expenses from operations
 - Too much debt

Analyzing Financials, Page 1 of 16

- In addition to the Balance Sheet and Income Statement, business owners / managers need to examine:
 - Cash Flow
 - Inventory
 - Cost of Good Sold
 - Profitability
 - Measures of Debt
 - Measures of Investment
 - Vertical and Horizontal Financial Statement Analysis
 - Ratios

Analyzing Financials, Page 2 of 16

- Financial Analysis typically considers:
 - Items in a single year's statement
 - Comparisons for periods of time
 - Comparisons to other similar businesses
- Net Working Capital is the excess of current assets over current liabilities (from the Balance Sheet). It is indication of a business's risk or lack of.

Analyzing Financials, Page 3 of 16

- A traditional method of "analyzing" financials is through relationships (ratios)
 - Balance Sheet = \$100,000
 - Cash = \$20,000
 - Accounts Receivables = \$30,000
 - Fixed Assets = \$50,000

- Ratios:	Ratio	Relationship	Percentage
Cash:	.2	.2:1	20%
 Accounts Receivable 	es: .3	.3:1	30%
Fixed Assets:	.5	.5:1	50%

Analyzing Financials, Page 4 of 16

- Liquidity / Net Working Capital:
 - Indicates ability to meet financial obligations
 - More net working capital equates to less risk

	2006	2005
Current Assets	28,000.00	18,500.00
Current Liabilities	-17,800.00	- 6,200.00
Net Working Capital	10,500.00	12,300.00

In this example, the business is at more risk in 2006 than in 2005, Even though its assets increase by nearly \$10k, its current liabilities also increased – by \$11,600!

Analyzing Financials, Page 5 of 16

= 1.57

Current Ratio:

28000

17800

The current ratio is a more dependable indication of liquidity than net working capital. Comparing current year's to past year's, the larger the ratio, the lower the risk.

6200

= 2.98

A ratio of 2.0 is considered acceptable for most businesses.

Analyzing Financials, Page 6 of 16

Quick Ratio:

Since inventory is difficult to liquidate quickly, it is subtracted from Current Assets. In this tougher test of liquidity, a ratio of 1.00 or greater is usually recommended. As you can see, the 2006 business example is very marginal. The business needs to reduce liabilities or increase assets.

Analyzing Financials, Page 7 of 16

Profitability: Gross Profit Margin

The gross profit margin indicates the percentage of each sales dollar remaining after the business has paid for its goods.

The higher the profit margin, the better.

This business did better in 2005 than in 2006.

Analyzing Financials, Page 8 of 16

Profitability: Operating Profit Margin

This ratio ignores interest and taxes. It represents pure operations.

The higher the Operating Profit Margin, the better.

This business did better in 2005 than in 2006.

Analyzing Financials, Page 9 of 16

Profitability: Net Profit Margin

The net profit margin is a measure of the business' success with respect to earnings on sales.

The higher the Net Profit Margin, the more profitable the business.

Clearly the example business is not doing well.

Analyzing Financials, Page 10 of 16

Profitability Analysis:

- If the business' profit ratios are too low, you should ask:
 - Is there enough mark-up on goods? (Check gross profit margin)
 - Are operating expenses too high? (Check operating profit margin.)
 - Are interest expenses too high? (Check net profit margin.)

Analyzing Financials, Page 11 of 16

Debt Measures: Debt Ratio

This ratio indicates the amount of "other people's money" being used to generate profit

The more indebtedness, the greater the risk of failure!

Clearly the example business is not doing well.

Analyzing Financials, Page 12 of 16

Investment Measures: Return-on-Investment

In addition to salary from the business, the owner should be earning additional money on his/her business investment.

The higher the ROI, the better.

Clearly, the ROI in this example is poor.

Analyzing Financials, Page 13 of 16

Vertical Analysis:

- A percentage analysis of the current and past year's (or period's) Balance Sheets and Income Statements on a single statement
- Balance Sheet:
 - Each Asset is shown as a percentage of total assets
 - Each liability is shown as a percentage of total liabilities and equity
- Income Statement
 - Each element is shown as a percent of net sales.

See example income statement on next page.

Business Name:	Date
Comparative Income Statement	
For Years Ended 12/31/2006 and 12/31/2005	

	1998		1997	
	Amount	Percent	Amount	Percent
Sales	\$8,000	100.0%	\$ 6,000	100.0%
Cost of Goods Sold	-6,000	75.0%	- 3,900	65.0%
Gross Profit	\$ 2,000	25.0%	2,100	35.0%
Selling (Variable) Expense				
Advertising	\$ 100	1.3%	\$ 50	.8%
Freight	50	.6%	40	.7%
Salaries	150	1.9%	150	2.5%
Total Selling Expense	\$ 300	3.8%	\$ 240	4.0%
Administrative (Fixed0 Expense				
Rent	\$ 450	5.6%	\$ 250	4.2%
Insurance	150	1.9%	125	2.1%
Utilities	150	3.8%	100	1.7%
Total Administrative Expense	\$ 750	9.3%	\$ 475	8.0%
Income From Operations	\$ 950	11.9%	\$ 1,385	23.0%
Interest Income	0	0.0%	0	0.0%
Interest Expense	- 720	9.0%	- 450	7.5%
Net Income Before Taxes	\$ 230	2.9%	\$ 935	51.5%
Taxes	- 150	1.9%	- 180	3.0%
Net Profit (Loss) After Taxes	\$ 80	1.0%	\$ 755	12.5%

Analyze Financials; Vertical Analysis: Example. Page 14 of 16

Analyzing Financials, Page 15 of 16

Horizontal Analysis:

- A percentage analysis of the current and past year's (or period's) increases and decreases in the statement items shown on a single statement
- The actual increase or decrease of an item between current and past year (period) is listed
- The percentage increase or decrease is listed in the last (right hand) column

Business Name: Comparative Income Statement For Years Ended 12/31/2006 and 12	:/31/2005	Da	te	
	1998 1997 Increase / Decrease			Decrease
			Amount	Percent
Sales	\$8,000	\$ 6,000	\$ 2,000	33.3%
Cost of Goods Sold	6,000	3,900	-2,100	53.8%
Gross Profit	\$ 2,000	2,100	(\$ 100)	(4.8%)
Selling (Variable) Expense				
Advertising	\$ 100	\$ 50	\$ 50	100.0%
Freight	50	40	10	25.0%
Salaries	150	150	same	same
Total Selling Expense	\$ 300	\$ 240	\$ 60	25.0%
Administrative (Fixed0 Expense				
Rent	\$ 450	\$ 250	\$ 200	80.0%
Insurance	150	125	25	20.0%
Utilities	150	100	50	50.0%
Total Administrative Expense	\$ 750	\$ 475	\$ 275	57.9%
Income From Operations	\$ 950	\$ 1,385	(\$ 435)	(31.4%)
Interest Income	0	0	0	0.0%
Interest Expense	720	450	270	60.0%
Net Income Before Taxes	\$ 230	\$ 935	(\$ 705)	75.4%
Taxes	150	180	30	16.7%
Net Profit (Loss) After Taxes	\$ 80	\$ 755	(\$ 675)	(89.4%)

Analyze Financials; **Horizontal Analysis:** Example. Page 16 of 16

Summary, Page 1 of 3

- The financial statement is one tool to help you manage your business
- If financial results don't meet expectations, the owner must act
 - Is the data accurate and valid?
 - What can be done to immediately cut expenses?
 - What can be done to increase productivity of assets?

Summary, Page 2 of 3

- If return on investment is too low, what can you do to increase return from existing assets?
- If profit is too low, is mark-up adequate and competitive? Also, are the operating expenses too high, proportionately? And are interest costs too high ... too much debt?

Summary, Page 3 of 3

- Is liquidity low? This runs the risk of insolvency. Examine the composition of current assets and current liabilities.
- Use the vertical and horizontal analyses to identify trends and compositions that may signify trouble.

Additional Information, Page 1 of 2

- Basic Accounting Training Nugget, Part 1, covers:
 - Business Types
 - Business Organization
 - Professional Advice
 - Accounting and Records
 - Accrual Accounting
 - Basic Bookkeeping
 - Chart of Accounts
 - Double-Entry Accounting
 - Debits & Credits
 - The Journal
 - The Ledger

Additional Information, Page 2 of 2

- Basic Accounting Training Part 2, covers:
 - The Accounting Cycle
 - Adjusting Entries
 - Closing Entries
 - Trial Balance
 - Closing Balance

Accounting Definitions

Definitions

What's Here...

- Introduction
- Definitions

Introduction

- This training contains definitions of common accounting terms.
- If you come across accounting or financial terms with which you are unfamiliar, a web search will usually provide a suitable definition.

Definitions, Page 1 of 35

- Accounts A separate, distinct record showing its increases or decreases. A record of distinct transactions within one of the major accounting elements: assets, liability, net worth (owners' equity), revenue and expense.
- Accounts Payable Amounts owed by the business to its creditors on open account for goods purchased or services provided.
- Accounting Period Typically each month throughout the financial (fiscal) year. The period of time covered by the income statement and other financials that report operating results

Definitions, Page 2 of 35

- Accounts Receivable Amounts owed to the business on open account as a result of extending credit to a customer for goods purchased or services provided.
- Accrual Method Logs transactions at the time a promise (or contract) is made, whether or not cash is transferred
- Accrued Expenses Expenses that have been incurred but not paid. (Merchandise or services received, but not yet invoiced.)
- Accrued Income Income that has been earned but not received

Definitions, Page 3 of 35

- Adjusting Entries Unpaid, unrecorded transactions at the end of the accounting period
- Aging The classification of accounts receivable according to the length of time they have been outstanding. An appropriate rate of loss can then be applied to each age group in order to estimate probable loss from uncollectible accounts.
- Assets Everything owned by or owed to a business that has a cash value

Definitions, Page 4 of 35

- Balance Sheet A "snapshot" of the business's Assets, Liabilities and Net Worth; a report of the company's financial position at a particular moment in time
 - Assets Business property; what the business owns
 - Liabilities What the business owes
 - Net Worth The difference between assets and liabilities

Definitions, Page 5 of 35

- Balance Sheet, cont. A financial statement that shows the financial position of a business as of a fixed date – usually at the close of an accounting period.
- Bottom Line Net profits or loss after taxes for a specific accounting period
- Budget A set of financial projections for cash inflow and outflow and other balance sheet items

Definitions, Page 6 of 35

- Capital Expenditure A purchase of an item of property, plant, or equipment that has a useful life more than one year (fixed assets) and in NAF, a purchase price of \$2500 of more.
- Cash Flow Statement See budget
- Cash Method Logs transactions whenever you actually spend or receive cash
- Chart of Accounts A list of numbers and titles of all general ledger accounts

Definitions, Page 7 of 35

- Closing Entries Entries made to zero-balance all temporary accounts (revenue and expense) at the end of the accounting period
- Closing Periods:
 - Monthly; month-end closing
 - Yearly; year-end closing
 - At year's end, revenue, expense and owner's withdrawals are "closed" so they start the next accounting period with a zero balance. (Their sum is transferred to an owner's capital account)

Definitions, Page 8 of 35

 Cost of Goods Sold – The cost of inventory sold during an accounting period. It is equal to the beginning inventory for the period, plus the cost of purchases made during the period, minus the ending inventory for the period.

Definitions, Page 9 of 35

- Credit In double-entry accounting, a increase in liabilities or income, or an decrease in assets (possessions) or expenses.
 - An amount entered on the right side of an account in double-entry accounting.
 - A decrease in the asset and expense accounts.
 - An increase in the liability, capital and income accounts.

Definitions, Page 10 of 35

- Current Assets Cash, plus any assets that will be converted into cash within one year, plus any assets that you plan to use up within one year
- Current Liabilities debts that must be paid within one year
- Current Ratio A dependable indication of liquidity computed by dividing current assets by current liabilities. A ratio of 2.0 is acceptable for most businesses.

Definitions, Page 11 of 35

- Debit In double-entry accounting, a decrease in liabilities or income, or an increase in assets or expenses
- Declining Balance Method An accelerated method of depreciation in which the book value of an asset at the beginning of the year is multiplied by an appropriate percentage to obtain the depreciation to be taken for that year.
- Depreciable Base The cost of an asset used in computation of yearly depreciation expense

Definitions, Page 12 of 35

- Direct Expense Those expenses that relate directly to your product or service
- Double-entry Accounting Logs each transaction as both a debit and as a credit; can be used with both cash and accrual methods. This is based on the premise that every transaction has two sides – at least one account must be debited and one account must be credited and the debit and credit totals must be equal.
- Expenses The costs incurred through the sale or delivery of goods or services

Definitions, Page 13 of 35

- FIFO (First-In, First-Out) Tracks general quantities of inventory and calculates cost as if the oldest items in the inventory were sold first, so the existing inventory's value is based upon the most recent purchases
- Fiscal Year Any 12-month accounting period used by a business

Definitions, Page 14 of 35

- Fixed Asset Items purchased for use in a business which are depreciable over a fixed period of time determined by the expected useful life of the purchase. Usually includes real property, vehicles and equipment not intended for resale. (Land is NOT depreciable, but is still listed as a fixed asset.)
- Fixed Asset Log A record used to keep track of fixed assets purchased by a business during the financial year to be used to determine depreciation expense to be taken for tax purposes

Definitions, Page 15 of 35

- Fixed Costs Costs that do not vary in total during a period even though the volume of goods manufactured may be higher or lower than anticipated
- General Journal Used to record, in chronological order, all transactions of a business. These are then posted to the General Ledger.
- General Ledger In double entry accounting, the master reference file for the accounting system. A permanent, classified record is kept for each business account. Each account is maintained on a separate page of the ledger. (Book, binder, of AIM system...)

Definitions, Page 16 of 35

- Gross Profit On Sales The difference between net sales and the cost of goods sold.
- Gross Profit Margin % An indicator of the percentage of each sales dollar remaining after a business has paid for its goods. Calculated by dividing the gross profit by sales.
- Income Statement A report presenting the profit and loss of a business, based on earnings less expenses for a period of time; usually one month

Definitions, Page 17 of 35

- Indirect Expense Operating expenses that are not directly related to the sale of your product or service
- Interest The price charged or paid for the use of money or credit
- Inventory The stock of goods on hand for sale

Definitions, Page 18 of 35

- Invoice A bill for the sale of goods or services sent by the seller to the purchaser
- Ledger In double entry accounting, a permanent reference file for all accounts
- LIFO (Last-In, First Out) Calculates cost of inventory as if you sold your most recent inventory first. It provides a higher reported cost and lower net income whenever your sales prices rise

Definitions, Page 19 of 35

- Liabilities Amounts owed by a business to its creditors. The debts of the business.
- Liquidity The ability of a company to meet its financial obligations. A liquidity analysis focuses on the balance sheet relationships for current assets and current liabilities
- Long-Term Liabilities Liabilities that will not be due for more than a year in the future

Definitions, Page 20 of 35

- Net Profit Margin % The measure of a business's success with respect to earnings on sales. It is derived by dividing net profit by sales. A higher margin means the firm is more profitable.
- Operating Expense Normal expenses incurred in the running of a business

Definitions, Page 21 of 35

- Operating Profit Margin % The ratio representing the pure operations profits, ignoring interest and taxes. It is derived by dividing the income from operations by the sales. The higher the percentage of operating profit margin, the better.
- Other Expenses Expenses that are not directly connected with the operation of the business. The most common is interest expense.

Definitions, Page 22 of 35

- Other Income Income that is earned from non-operating sources. The most common is interest income.
- Petty Cash Fund A cash fund from which non-check expenditures are reimbursed.

Definitions, Page 23 of 35

- Physical Inventory The process of counting inventory on hand at the end of an accounting period. The number of units of each item is multiplied by the cost per item resulting in inventory value.
- Posting The process of transferring data from the journal to the ledger
- Prepaid Expense Expense items that are paid for prior to their use. E.g., insurance, rent, prepaid inventory, etc.)

Definitions, Page 24 of 35

- Principal The amount shown on the face of a note or bond. Unpaid principal is the portion of the face amount remaining at any given time.
- Profit and Loss Statement See Income Statement
- Quarterly Budget Analysis A method used to measure actual income and expenditures against projections for the current quarter of the fiscal year and for the total quarters completed. The difference is usually expressed as the amount and percentage over or under budget ... variance!

Definitions, Page 25 of 35

- Quick Ratio A test of liquidity subtracting inventory form current assets and dividing the results by current liabilities. A quick ratio of 1.0 or greater is usually recommended.
- Property, Plant and Equipment Assets such as land, buildings, vehicles and equipment that will be used for a number of years in the operations of the business and (with the exception of land) are subject to depreciation

Definitions, Page 26 of 35

- Ratios: (using information from the financial statement and balance sheet)
 - Total liabilities divided by net worth is the debt to net worth ratio; a ratio over one is too high

```
(net worth = assets – liabilities)
```

 Net profit/loss divided by net worth is the return-oninvestment ratio; a ratio of at least 12 indicates a healthy business

```
(net profit/loss = revenues – expenses)
```

Definitions, Page 27 of 35

- Real Property Land, land improvements, buildings and other structures attached to the land
- Reconciling The process used to bring the bank's (or other's) records, the accounts, and the business's checkbook into agreement at the end of the banking period

Definitions, Page 28 of 35

- Retained Earnings Earnings of a corporation that are kept in the business and not paid out in dividends. This amount represents the accumulated, undistributed profits of the corporation.
- Return-On-Investment (ROI) The rate of profit an investment will earn. The ROI is equal to the annual net income divided by total assets. The higher the ROI, the better.

Definitions, Page 29 of 35

- Revenue The income that results from the sale of products, services, or property or earned from investments
- Revenue and Expense Journal In singleentry accounting, the record used to keep track of all checks written by the business and all income received for the sale of goods or services

Definitions, Page 30 of 35

- Single-Entry Accounting Small-business recordkeeping system that tracks only income and expense accounts; not used with accrual accounting
- Straight-Line Depreciation A method of depreciating assets by allocating an equal amount of depreciation for each year of its useful life

Definitions, Page 31 of 35

 Sum-of-the-Years' – An accelerated method of depreciation in which a fractional part of the depreciable cost of an asset is charged to expense each year. The denominator of the fraction is the sum of the numbers representing the years of the asset's useful life. The numerator is the number of years remaining in the asset's useful life.

Definitions, Page 32 of 35

- Tangible Personal Property Machinery, equipment, furniture and fixtures not attached to the land
- Three-Year Income Projection A pro-forma (projected) income statement showing anticipated revenues and expenses for a business

Definitions, Page 33 of 35

- Unearned Income Revenue that has been received, but not yet earned
- Variable Costs Expenses that vary in relationship to the volume of activity of a business
- Vertical Analysis A percentage analysis used to show the relationship of the components in a single financial statement. In vertical analysis of an income statement each item on the statement is expressed as a percentage of net sales

Definitions, Page 34 of 35

- Wholesale Business A business that sells its products to other wholesalers, retailers or volume customer son discount
- Work in Progress Manufactured products that are only partially competed at the end of the accounting cycle

Definitions, Page 35 of 35

 Working Capital – Current assets minus current liabilities. This is a basic measurement of a company's ability to pay its current obligations.